

ORED Strategic Planning Process Meeting
GRI
August 27, 2007

Assets

- Service oriented staff
- Energy level of faculty and students
- Computer Engineering degree program
- Good facilities

Barriers

- Attract PhD students
- Need PhD granting ability in Geoscience and atmospheric Sciences (JSU has)
- Brain power being spent managing earmarks instead of competitive grants.
- Insufficient talented people (post docs, research faculty) to help with research
- Teaching loads too high
- Too little time to recruit quality graduate students
- Reputation of MS
- Better PR
- MS Flag
- IHL & MSU upper administration
 - Better understanding of value of research
 - HVAC off on weekends and holidays
 - Light the parking lots
 - 2 weeks off at Christmas
 - Cow college attitude
- IP portfolio – weak

Asset & Barrier

- Being able to get earmark money
 - MSU has been too nice (NASA – barrier)
 - Funding is too directed and short term (barrier)
 - DHS review – rigorous
- Develop culture of competitiveness
- If we want to be treated like a research institution we need to act like a research institution.